



ADVANCE

SUMMER 2013



Termite & Pest Control, Inc.
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FOCUS ON SUMMER PEST CONTROL

ADDRESSING OUR CUSTOMERS' TERMITE, RODENT
AND PEST CONTROL NEEDS SINCE 1985.

CICADAS: Just the Facts



- ⇒ **CICADAS are NOT locusts.** Many people mistakenly call cicadas “locusts”. Although both are insects, they are completely unrelated. Locusts are closely related to grasshoppers and are a severe agricultural pest in some regions of the world.
- ⇒ **Cicadas don't lay eggs in the soil.** In fact, it's just the opposite. Female cicadas use their sharp ovipositor to slice into live twigs high up in trees. Once these eggs hatch, tiny cicada nymphs fall from the tree to the ground where they burrow into the soil to feed on roots. Cicadas are not asleep for 17 years—during their time underground cicada nymphs are burrowing, growing (slowly) and feeding on juices from tree roots.
- ⇒ **Cicadas usually don't harm trees.** Typically, cicadas do not cause harm to the trees on which they feed; in fact, only very young trees may be harmed by female cicadas when large populations lay eggs in tender branches.
- ⇒ **Not all cicadas take 17 years to develop.** Some periodical cicadas take 13 years to develop, while other cicada species take only a year. These “annual” cicadas are typically larger than the 13 or 17 year species and emerge later during the dog days of summer, earning one species the moniker “dog-day” cicada!
- ⇒ **Cicadas spend most of their lives underground.** It's true, even annual cicadas spend most of their lives in the nymphal stage, under ground, feeding on roots.
- ⇒ **Only male cicadas “sing”.** Male cicadas “sing” to find aggregations or “choruses” of other males and then sing to attract a mate. Each cicada species has a distinct “song” and experts can identify the species which is present just by listening.
- ⇒ **There is no way to prevent cicadas from emerging on your property.** Short of cutting down trees and paving your back yard, there is no good way to keep cicadas from emerging. Periodical cicadas will begin to emerge when soil temperatures reach 64 degrees F, usually in April or May in most areas of the U.S.

***If you discover termites in your home or business, don't panic!
It takes 60,000 termites 6 weeks to eat 6" of a 2' x 4'.***

**The only causes of regret are laziness, outbursts of temper, hurting others,
prejudice, jealousy and envy. (Germaine Greer)**



Spiders may be a necessary part of nature, but they don't need to be a part of your home!



Call today to schedule your fall pest control service!

Mosquito Prevention 101

Mosquitoes require an aquatic habitat for their early stages of development. By simply removing water resources in which mosquitoes may develop, you can help keep mosquitoes at bay near your home this summer:

- ◇ Don't over water your yard/garden. Standing water becomes a source for mosquito eggs.
- ◇ Empty and refill bird baths at least once weekly.
- ◇ Remove standing water from plant saucers.
- ◇ Change pet dish water once weekly.
- ◇ Change water in kiddie pools and fountains at least once weekly.
- ◇ Make sure trash can lids fit tightly so no water gets inside. Upside-down lids can also serve as water reservoirs.
- ◇ Clean gutters on house and make sure water is flowing properly away from house.
- ◇ Fill in mud puddles
- ◇ Grade yard so water moves away from house and yard.
- ◇ Check tree stumps for standing water.
- ◇ Make sure tire swings and old tires are emptied of standing water and keep swimming pools drained or covered during off months and treated properly during the summer season.
- ◇ Add bubblers or fountains to lakes or ponds to keep the surface constantly rippling.



DID YOU KNOW Advance now provides lawn care services? Call **EARLY** **(620.662.3616)** to schedule your lawn care service for next spring. We offer several service options and early payment discounts!
(Service not available in all areas.)



This newsletter is intended to bring you information to make your life easier and more enjoyable. Please pass this Newsletter along to friends and relatives who might need our services.

If you have questions or comments, please call our office at 662.3616 or 800.536.3614 or send us an e-mail at advance@advancepest.com.

We sincerely appreciate your business!