

Fall 2017



ADVANCE
TERMITE & PEST CONTROL, INC.

SPOTLIGHT ON FALL PEST CONTROL

Termites Work Year Round

While it might seem logical that termites would only be active during warmer weather, our technicians and inspectors have found termite activity even during the coldest Kansas winters.

What this means to you as a homeowner is that you should have your home inspected annually for the presence of a termite infestation.

Call our office today (620.662.3616) to schedule an appointment for a free home inspection (if you are buying or selling property, there is a \$60.00—\$75.00 fee for a real estate inspection).



TIDBITS

No act of kindness, no matter how small, is ever wasted.

Let us sacrifice our today so that our children can have a better tomorrow.

Bed Bugs Can Happen to Anyone



IF YOU THINK YOU HAVE BED BUGS:

First, don't panic!

Contact your property manager or landlord. In some cases, landlords are legally required to contract with a licensed pest control operator.

AVOID THE USE OF OVER-THE-COUNTER PESTICIDES. For the most part, over-the-counter products are ineffective against bed bugs.

REDUCE clutter to limit hiding places for bed bugs.

CLEAN the infested rooms thoroughly.

WASH all bed linens and clothing in warm—hot water; dry clean any items that cannot be washed.

ENCASE mattress and bed springs in special mattress covers. Any bed bugs trapped inside these covers will eventually die.

PULL beds away from walls, tuck sheets and blankets so they do not touch the floor to inhibit bed bugs from crawling onto a bed.

DON'T throw away your furniture!

SHOULD I MOVE? NO. The bugs will likely travel with you. Pest control experts agree that the best way to combat bed bugs is to follow the above steps, repeating them until the situation is resolved and contacting a pest control professional for treatment. Bed bugs are a nuisance, but one that can be eliminated if the proper steps are taken.

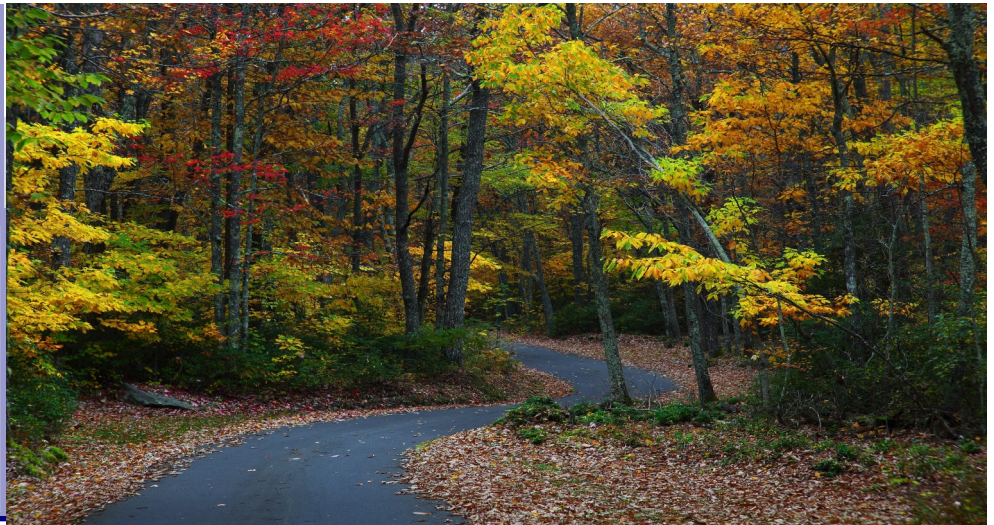
We sell items to help you detect bed bugs and protect your bedding:

- ◆ **Mattress/box springs covers (call for pricing)**
- ◆ **Buggy bed monitors: \$2.50 each**
- ◆ **ClimbUp bed bug monitors: \$3.00 each**

**ADVANCE
TERMITE & PEST
CONTROL, INC.**

*Service Above and Beyond Your
Expectations*

*ADVANCE Termite & Pest Control
has been in business since 1985 and
our certified technicians are well
qualified to address all your insect,
termite, rodent, wildlife, insulation
and lawn care needs.*



LICE

It has been said that the first paid pest control operators in the New World may have worked for Montezuma II (1466-1520 A.D.) or one of his Aztec predecessors. Montezuma employed senior citizens who were unable to do more difficult work to go door-to-door to delouse the public. When Montezuma's palace was captured by the Conquistadors, they found in his treasury sacks filled with what they believed was gold, but upon further inspection was found to be dried lice! The lice were probably secured for Montezuma by America's first pest control operators.

Aristotle believed that boys have more lice than men. He came to this conclusion because, he argued, boys had softer brains, a theory supported by the fact that they were prone to runny noses.

In the 17th century, in the town of Hardenburg, Sweden, the city fathers used a louse to elect their burgomaster (mayor). The eligible candidates sat around a table with their beards resting on its top. A louse was placed in the middle of the table and the man into whose beard the insect crawled was elected. Certainly no women were running for office in those days!

In a number of parts of the world certain species of birds delouse themselves by "anting" – resting on an ants' nest and allowing the ants to remove the lice. Pliny, a Greek naturalist (23-79 A.D.) suggested an even less appealing method of louse control – bathing in viper broth.

Lice are wingless, surface parasites of birds and mammals that are flattened dorsoventrally. When found on humans, louse infestations are primarily the domain of physicians and other health professionals. The role of the pest control operator in louse control is secondary. Public concern by parents and a lack of a clear understanding of the nature of louse problems by school officials sometimes prompt pest control industry involvement; however, residual sprays are not usually required for the louse species associated with humans. There may, however, be special circumstances or situations where, for public reassurance, every possible remedial action be taken to solve a problem. Here it should be understood that residual sprays are only supportive of other medical control measures.

This newsletter is intended to bring you information to make your life easier and more enjoyable.

Please pass this newsletter along to friends and relatives who might need our company's services. If you have any questions, concerns or comments, please call our office at 620.662.3616 or 800.536.3614 or e-mail us at advance@advancepest.com. Thanks!



DID YOU KNOW?

Advance now provides lawn care services.
Call **EARLY (620.662.3616)** to schedule your lawn care service for next spring. We offer several service options and early payment discounts!

