



ADVANCE

Termite & Pest Control, Inc.
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SUMMER 2023



FOCUS ON SUMMER PEST CONTROL

ADDRESSING OUR CUSTOMERS' TERMITE AND PEST
CONTROL NEEDS SINCE 1985.

ON THEIR BEST BEHAVIOR: Hints on How to Guide Your Children

As a parent, you are your children's first teacher, helping them to learn how to behave in all kinds of situations. Here are some tips to help you bring out their best:

- BE CLEAR ABOUT RULES, BUT PICK YOUR BATTLES.** Dangerous behavior that can hurt someone must be dealt with. Behaviors that are annoying, but not harmful, can simply be ignored.
- BE CONSISTENT.** Always correct behaviors that break the rules you've set. Use "timeouts" for children ages 18 months to 5 years. For older children, take away privileges, such as TV watching or time with friends.
- BE THE KIND OF PERSON YOU WANT YOUR CHILDREN TO BE.**

ARE FLEAS MAKING YOUR LIFE A CIRCUS?

We all want the best for our pets—we give them love, shelter, food, water and veterinary care. In return, they give us unconditional love and hours of enjoyment.

One thing we do not want for our pets are fleas, which have made a strong come-back in many parts of the country. Fleas can irritate and threaten the health of your pet. Fleas in your home can make your life a circus.

Fleas are wingless insects with mouth parts adapted for piercing skin and sucking blood. They are external parasites, living by hematophagy off the blood of mammals and birds. A common flea found across the U.S. is the cat flea. The cat flea's primary host is the domestic cat, but is also the primary flea infesting dogs in most of the world. These fleas are pale to dark reddish-brown, 1/16 to 1/8 inch long and flattened from side to side.

Adult cat fleas normally feed on cat blood, but will feed on birds, dogs, wildlife and even humans. Some folks are sensitive to flea bites and may develop itchy welts, generally around the ankles.

Flea eggs and larvae are generally distributed where your pet sleeps. Cat fleas are most abundant in the summer months, but can be an indoor problem year-round. Cat fleas can also pass tapeworms to you or your pets.

If fleas are making your life a circus, call us today! Your pets will thank you.



Lose the liquids. Ditch the trenches. **ELIMINATE COLONIES.**

Sentricon* is THE standalone solution for both active infestations and preventative situations. **Sentricon*** in-ground and above-ground stations eliminate termite colonies and your need for other treatment options. Backed by 70+ scientific studies and 25+ years of proven performance, **Sentricon*** is guaranteed termite protection that homeowners trust. **Sentricon*** is all you need!

"The only causes of regret are laziness, outbursts of temper, hurting others, prejudice, jealousy and envy. "

- Germaine Greer

Mosquito Prevention 101

Mosquitoes require an aquatic habitat for their early stages of development. By simply removing water resources in which mosquitoes may develop, you can help keep mosquitoes at bay near your home this summer:

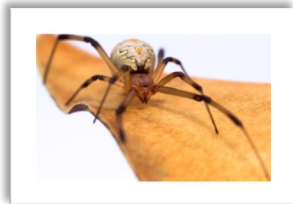
- ◇ Don't over water your yard/garden. Standing water becomes a source for mosquito eggs.
- ◇ Empty and refill bird baths at least once weekly.
- ◇ Remove standing water from plant saucers.
- ◇ Change pet dish water once weekly.
- ◇ Change water in kiddie pools and fountains at least once weekly.
- ◇ Make sure trash can lids are on tight so no water gets inside. Upside-down lids can also serve as water reservoirs.
- ◇ Clean gutters on house and make sure water is flowing properly away from house.
- ◇ Fill in mud puddles
- ◇ Grade yard so water moves away from house and yard.
- ◇ Check tree stumps for standing water.
- ◇ Make sure tire swings and old tires are emptied of standing water and keep swimming pools drained or covered during off months and treated properly during the summer season.
- ◇ Add bubblers or fountains to lakes or ponds to keep the surface constantly rippling.



KILLER BROWN WIDOWS

Few spiders are more feared in the U.S. than the native black widow. But that poisonous arachnid is now facing lethal competition from its close relative the brown widow. First seen in Florida in the 1930s, the invasive browns have been replacing black widows across the South ever since, apparently by hunting down and killing them. Where black widows are shy creatures that avoid confrontation, brown widows are bold and aggressive. When researchers placed the two species in contained habitats with other arachnids, they found that the brown widows were more than six times more likely than other species to kill the black widows. "Brown widows were wiping them out before they even got a chance to get going," co-author Richard Vetter, from the University of California, Riverside, told *New Scientist*. It's not clear why brown widows single out their cousins for annihilation and not other spiders.

Humans don't need to worry, however—the bites of the browns are not as harmful as those of black widows.



If you discover termites in your home or business, don't panic! It takes 60,000 termites 6 weeks to eat 6" of a 2' x 4'.

DID YOU KNOW?

ADVANCE now provides lawn care services? Call **EARLY (620.662.3616)** to schedule your lawn care service for next spring. We offer several service options and early payment discounts! (Service not available in all areas.)



Are **turf bugs** invading your home? **THRIPS** live in flowers, on leaves, fruit, bark, in debris, decayed vegetation, and in the soil; they originate and reproduce in the turf and migrate into homes. **SPRINGTAILS** are found under leaves, boards, stones, on moist soil, in humus or on moss. They originate and reproduce in turf and then migrate into homes.

This newsletter is intended to bring you information to make your life easier and more enjoyable. Please pass this Newsletter along to friends and relatives who might need our services.

As always, if you have any questions, concerns or comments, please call our office at 620/662.3616 or e-mail us at advance@advancepest.com, but please be kind—we're very sensitive!

We sincerely appreciate your business!

