



SPOTLIGHT ON WINTER



Winter 2021-2022

ADVANCE Termite & Pest Control
www.advancepest.com

TERMITES IN THE WINTER? You bet!

ADVANCE Termite & Pest Control employs knowledgeable professionals to help you solve your pest management problems. Although many pests are dormant during the winter months, this is a good time of year to have one of our technicians provide a termite inspection for you. Termites are not active in the winter in Kansas; however, it is often during the winter when a termite infestation becomes more evident in homes.

Our company has been in business since 1985 and our certified applicators have an average of 12 years' experience in termite and pest management.

Our company is fully insured and licensed by the Kansas Department of Agriculture, and all of our employees are certified Kansas applicators who receive ongoing training as the pest control industry continues to evolve in this technological age.

Call our office to schedule a termite inspection this winter so that you can get the jump on termites before spring!



Antennae straight or curved with segments beadlike

Middle part of body broad

Wings similar in size and shape



Termite

Antennae bent or "elbowed"

Middle part of body narrow

Wings unlike in size and shape



Ant

"Everyone is a genius. But if you judge a fish on its ability to climb a tree, it will live its whole life believing that it is stupid." - Albert Einstein



RECIPE FOR A PEST-FREE YEAR!

- ◆ Call **ADVANCE Termite & Pest Control**: 620.662.3616 or 800.536.3614; or e-mail: advance@advancepest.com
- ◆ Schedule an appointment for a general pest control service or rodent control service with one of our jolly technicians; and then
- ◆ Relax and enjoy your home!



THE SLEEP TIGHT FOUNDATION

was established in 2018 to help local folks with the costs incurred for eradication of bed bug infestations because

Bed Bugs Bite (Actually, They Suck!)

Bed bug infestations are having a severe social, economic and emotional impact on our community and surrounding communities and many of our neighbors do not have the funds to pay for treatment of their homes for bed bugs.

The Sleep Tight Foundation is currently soliciting funds to help those who are unfortunate enough to experience a bed bug infestation, but are unable to pay all or a portion of the costs required for remediation of the issue.

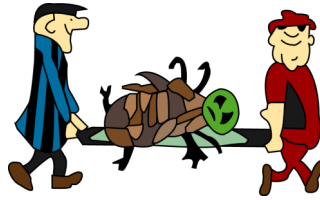
The Foundation would be grateful for any amount you are able to give and because the Sleep Tight Foundation is a 501(c)(3) corporation, your donation is tax-deductible.



Your donations can be mailed to: P O Box 1202, Hutchinson KS 67504-1202

**ADVANCE Termite & Pest
Control, Inc.**

2515 E. 14th Avenue
Hutchinson KS 67501
620.662.3616
800.536.3614
FAX: 620.662.0252



We're on the web!
www.advancepest.com

BRRRR!



G U L P !

Ever hear that old chestnut about how we all swallow spiders in our sleep?

There is no exact origin of where this legend came from and the more one looks at this legend, the less reasonable it seems.

According to scientists— and the experience of just about every pest management professional (PMP) — most of the spiders living in people's homes are solitary creatures and are more frightened of us than we are of them. So, it's not likely a spider will crawl into a person's bed (or mouth) due to the size and movements of people. Plus, spiders are unlikely to find prey in our beds.

A widely cited **Snopes article** claims the spider myth spread online after a columnist named Lisa Birgit Holst mentioned it in an article for PC Professional in 1993 about "facts" circulating through people's e-mail accounts.

Holst said people were too gullible and would accept that anything sent to them as true so she offered a list of fake facts, which included the spider urban legend. Her "source" was a 1954 book on insects. The book is real but doesn't mention anything about spiders crawling into mouths.

So why would this fact be made up by a magazine writer who is citing a random insect book?

It turns out the entire story about Holst and her list of fake facts is a lie. **Snopes posted a follow-up article** where they revealed "Lisa Birgit Holst" is an anagram for "tHis is a Big troLL."

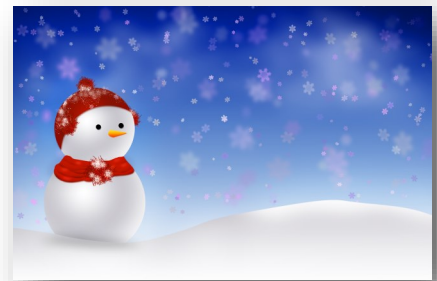
The Lisa Birgit Holst article was printed in April 2001 when the internet was a different place and was considered as something silly for their long-time readers who would be in on the jokes. Snopes claimed to have trolled their readers to show how easily lies can spread on the internet and ironically ended up spreading misinformation in the process.

Even a quick **Google search** will reveal sources that still cite Snopes' joke claim about the origin of the spider myth and reject this well-known "fact."

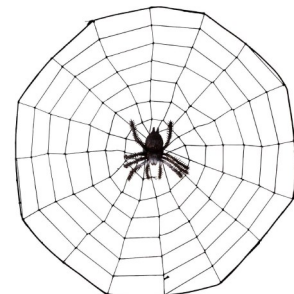
This newsletter is intended to bring you information to make your life easier and more enjoyable. We would appreciate your passing this newsletter along to neighbors, friends and relatives who might need our services.

We love to hear from our customers. If you have any questions, concerns or comments, please contact our office at 620.662.3616 or 800.536.3614) or e-mail us at advance@advancepest.com. Please be kind—we're very sensitive!

Happy New Year!



Just hangin' out 'til spring



GOT RODENTS?

Call Teri of our office for advice on how to control rodents in and around your home or business. 620.662.3616 or teri@advancepest.com

